



## GetApp Crowns Nimble King of CRM, Making it the Highest Rated Relationship Manager Ever.

Nimble Named #1 of of 25 CRMs Adding to the Many Top Honors Received This Year

SANTA MONICA, CA - (July 15, 2015) - [Nimble](#), the Simply Smarter Social CRM, was crowned #1 CRM by GetApp, a leading community-powered source of business technology reviews.

GetApp, the largest cloud-based business apps marketplace, has updated its ranking of the top [25 CRM \(Customer Relationship Management\) Apps for Q2](#). Nimble jumped five spots since Q1 to top the list. Unique to GetRank, GetApp's ranking was determined using data collected from GetApp and other third party sources. Factors used to calculate an app's ranking include User Generated Reviews, Integrations, Mobile Platforms, Media Presence and Security.

"The GetApp rankings are a strong validation of the high value Nimble provides its customers," said Jon Ferrara, CEO of Nimble. "We believe that you shouldn't have to work for your CRM so we built the first relationship manager that works for you, everywhere you work. We are grateful for the fact that Nimble is the only CRM vendor named #1 by a majority of review sites, including this most recent rating by GetApp."

### **Nimble - The Highest Rated CRM for Social Selling**

This recent #1 rating follows Nimble's recent recognition as [#1 CRM in Customer Satisfaction and CRM Market Leader](#) alongside Salesforce with a 98 satisfaction score, the highest in the CRM grid. Nimble was also recognized previously as [#1 Sales Intelligence](#) in Customer Satisfaction and overall High Performer. Nimble was named [#1 CRM in numerous other reviews](#) over the past six months.

### **Nimble Uniquely Blends Simple, Smart Social Selling CRM with Relationship Intelligence**

"There are a lot of CRMs to choose from in today's market," said Christophe Primault, co-founder and CEO of GetApp. "It can be difficult to decide which one is right for your needs. Having plenty of integrations with other business software, a Smart Contacts browser plug-in App, iOS and Android mobile apps and being transparent with security is exactly what CRM users are looking for. Nimble does a good job on all of these points, and that's why they came out on top of our CRM ranking this quarter."

"Social media is penetrating CRM," said Laurie McCabe, co-founder and partner of SMB Group. "Businesses realize more and more that the buying journey has changed, and that most companies aren't going to start with the vendor. They start by looking online and learning about what they're going to buy."

This is where the idea of social listening comes into play. A ‘Social CRM’ like Nimble provides insights from online sources and social media to help businesses stay on top of customer opinions, problems and product suggestions.

### **The Simply Smart Social Selling CRM that Works for You, Everywhere You Work**

Nimble invented intelligence relationship management by blending traditional CRM with social sales relationship insights to enable business professionals to effectively engage social customers. It can be used as a company's social CRM or the [Nimble Smart Contacts App](#) can add tremendous value to existing CRM, sales and marketing products.

### **Resources**

Read more details on - [Nimble Blog](#)

See how Nimble works - [Nimble Demo Video](#)

**About [Nimble, Inc.](#)** - Nimble has reimagined customer relationship management by introducing the world's first intelligent relationship platform that takes the work out of CRM. It automatically pulls contact profiles, email conversations and social signals into one simple place so you can effectively engage them everywhere you work.

Nimble combines the power of traditional CRM, smart relationship management and social media into a powerful web-based social selling solution. For more information, visit [www.nimble.com](http://www.nimble.com). Nimble can also be found on Facebook, Twitter, LinkedIn and YouTube.

**About [GetApp](#)** - GetApp is operated by Nubera, a Gartner company. Headquartered in Barcelona (Spain), Nubera serves as an ecosystem of user generated and editorial reviews of software and apps for businesses. The full GetApp Q2 Research Report, “Leveraging trends in CRM, Customer Service, and Call Center cloud solutions to achieve Customer Success,” [can be accessed here](#).

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